OTICON | **Opn Play**

The hearing aid that **opens up your child's world**

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New Oticon Opn Play™ lets your child thrive in a **beautifully chaotic world**

No more overloading young minds

All children are curious to discover the world around them. However, children with hearing loss need more support to learn words and develop language and social skills. The earlier they receive help, the better.

As a parent, you probably have many questions about your child's hearing loss. How can you help? How will they cope at day care or pre-school? Will they make friends? What about their future? Supporting and encouraging your child in every step they take is important together with cutting-edge hearing technology that advances the opportunity to learn, develop and fulfil their dreams.

Better hearing starts with the brain

We hear with our brain, not our ears. Your child's ears capture sound while their brain processes it and turns it into meaning. Oticon's BrainHearing™ technologies in Oticon Opn Play support the way your child's brain naturally makes sense of sound.

Introducing a breakthrough in hearing care for children

New Oticon Opn Play is powered by advanced revolutionary technology that opens up your child's world like never possible before. With 360° access to sounds, they will have the right conditions to thrive and benefit from formal and incidental learning, even in complex learning environments. Oticon Opn Play represents a break with traditional technology that overloads young minds.

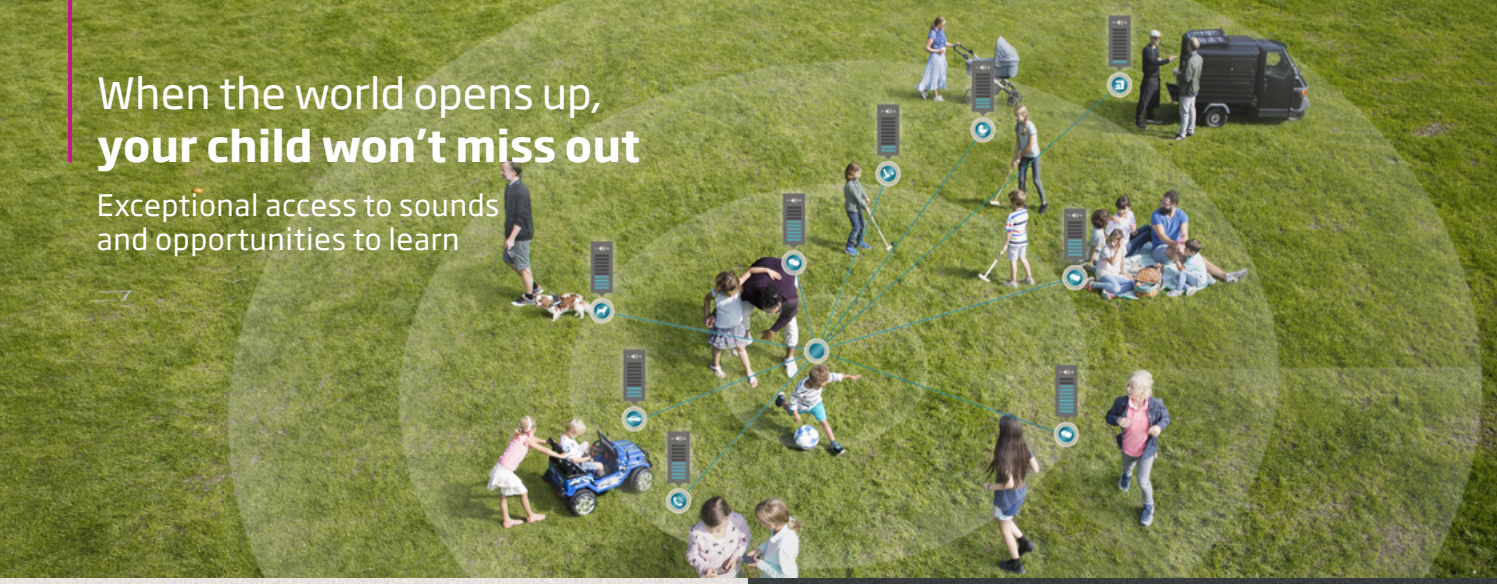
What is incidental learning?

Incidental learning occurs when children over-hear what is being said around them, rather than through direct teaching. It accounts for more than 80% of learning.* To support this, children need to be able to hear speech clearly all around them. This is what Oticon Opn Play makes possible.

* Knoors, M., & Marschark, M. (2015). Educating deaf learners. 547-572.

When the world opens up, **your child won't miss out**

Exceptional access to sounds and opportunities to learn



Traditional technology overloads the brain
Before Oticon Opn Play, traditional hearing aid technology restricted young children from optimal conditions to learn by providing access to all sounds whether relevant or not. This makes it difficult for young ones to separate speech from noise which can make children feel overwhelmed. The brain must work harder to try and make sense of sound, potentially increasing children's frustration as they try to follow conversation.

Now, new ground-breaking technology in Oticon Opn Play is fast enough to support the way the brain makes sense of sound. It gives your child 360° access to the world and helps your child differentiate between meaningful sound and irrelevant disturbing sound, without reducing environmental sounds important to incidental learning and safety. Oticon's advanced noise reduction system is proven to increase speech understanding by up to 30%,* optimizing conditions to learn. It also helps reduce the effort children need to apply to listen, allowing them to spend more effort on learning.

Oticon Opn Play prevents annoying feedback before it occurs
Giving children the amount of amplification they need can sometimes cause annoying whistling sounds when something comes too close to a hearing aid. This is called feedback. Growing ears and situations where children play, hug or cover their ears with things like hats, can also create this annoying sound. Up until now, managing feedback usually required a compromise between providing your child with optimal amplification or avoiding feedback.

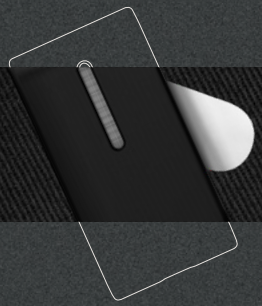
With Oticon Opn Play, innovative and breakthrough technology prevents feedback before it occurs without compromising amplification. As well as not having to worry about annoying 'squeals',** your child will benefit from up to 25% more speech details*** which are essential to language development. They can participate freely in activities they love and their fun will not be hampered by annoying whistling sounds.

* Ng 2017, Oticon Whitepaper
** Based on best fitting practice
*** Speech intelligibility index. ANSI S3.5

Connecting your child
to the world

Oticon Opn Play is much more than a hearing aid – it's a connection to the modern world around them. Through a wide range of Bluetooth™ connection options your child can use their hearing aids to connect with their everyday electronics and enhance communication around them.

ConnectClip
Oticon's ConnectClip is a small wireless microphone you or another caregiver can wear in difficult listening environments for your child. When distance becomes an issue, it can help your child hear what you are saying. This can be when you're driving or when your child is in the stroller, at the playground or in day care.



Works with **any modern smartphone**

For information onconnection options, please visit **oticon.global/connectivity**

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Better control with Oticon ON App
With Oticon ON App you can monitor and control your child's hearing aids from your smart phone. This means you can adjust the volume and program or check the battery status. It also has a "find my hearing aid" search feature. And, with the new HearingFitness™ function, you can even keep track of your child's hearing aid use and how long they have been wearing them during the day.

ON oticon | Download on the App Store | GET IT ON Google Play

Made for childhood
Oticon Opn Play has been designed to stand up to the rough and tumble of childhood. The hearing aids have a nano-coating and are IP68-certified to ensure dust- and water-resistance. They can also withstand humidity and hot and cold temperatures. An optional tamper-resistant battery door will ensure inquisitive little fingers don't get very far, while the LED indicator gives you confirmation that the battery is functioning properly.

Oticon SafeLine™
Oticon SafeLine is a hearing aid retention accessory that uses a clip to attach your child's hearing aids to the collar of their shirt, preventing Oticon Opn Play hearing aids from being lost or damaged.
Oticon SafeLine is specially developed to be hypoallergenic and is made of safe, biocompatible materials.

Contact your local hearing care professional:

A colourful range matching childhood
Oticon Opn Play comes in a range of child-friendly colours and with a fun collection of decorative stickers your child can use to make the hearing aids more personal.

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